

## International Product Manager – Amenity Lighting

**Based :** in Les Andelys, Normandy, France, and reporting to Product Marketing Director for Outdoor Lighting

### Missions :

- To manage all components of the marketing mix, at international level, of the Amenity Lighting product portfolio, in order to maximise its profitability on a long-term basis
- To propose the potential strategies to reach this goal
- To anticipate the market evolutions at international level, with an initial focus on Europe

### Tasks :

- Actively manage the product portfolio throughout the product life cycle (creation, evolution, deletion)
- Propose new product developments based on the anticipation of customer needs
- Develop/enhance expertise on the Urban Lighting application field
- Analyse product performance and propose solutions for improvements
- Launch new products at international level, in close co-operation with the local sales operations
- Build the yearly product plan
- Contribute to enhancing the design approach in products
- Meet regularly with customers, designers and sales colleagues

### Requested profile :

- Strong knowledge of industrial marketing
- Understanding of technical products, especially in lighting.
- Fluency in English, strong bases in French, other European language welcome
- Practice of Excel, Word, Powerpoint – SAP welcome
- Experience as product manager in a B to B company
- Sense of leadership, multicultural mindset, team player, autonomy, initiative, synthetic
- Excellent relation and communication skills, creativity
- Strong taste for design

**If you are interested, please contact Joachim LEIBIG, Product Marketing Director, or Martine BIJON, HR Manager before 30th april 2007**

**e-mail : [joachim.leibig@thorn.fr](mailto:joachim.leibig@thorn.fr) or**

**HR Manager, e-mail : [recrutement@thorn.fr](mailto:recrutement@thorn.fr)**